

End of Season Checklist

1 Adjust your hours and availability

- Direct website and Contact Us page
- Google Business Profile, Facebook, Tripadvisor and other platforms
- Update resellers
- Adjust your availability in Rezgo

2 Close out your current season

- Analyze customer data with reports
- Deactivate users who won't need access in the low season
- Disable promo codes that won't be used next season

3 Prepare for next season

- Automate notifications
- Update price sheets
- Upload merchandise
- Load new rates
- Prepare promo codes for preseason sales
- Customize gift cards
- Set up desks for new resellers (if applicable)
- Ask us about using selectable start times for your inventory
- Begin planning your low-season strategies [with our ebook](#).

Read more on our blog, [End of Season Strategies for Tour and Activity Operators](#)